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in Saxony-Anhalt**

Purpose	Circulation	Format	Price in EURO per image
Books/CD-ROM/DVD/loose sheets per motive Surcharge for book cover/CD-ROM/DVD-cover 100% By usage for scientific publications applies a 50 % reduction	up to 1.000 up to 3.000 up to 5.000 up to 10.000 up to 25.000 up to 50.000 up to 100.000 up to 250.000		50,00 75,00 100,00 125,00 150,00 175,00 200,00 250,00
E-Book For scientific publications applies 50% reduction	flat rate		150,00
Daily newspaper/regional advertising papers in Saxony-Anhalt			free
Newspapers	up to 100.000 up to 250.000 above that		25,00 50,00 75,00
Magazines	up to 50.000 up to 100.000 up to 500.000 above that		75,00 100,00 150,00 250,00
Trade journals for art/culture/science	up to 10.000 up to 25.000 up to 50.000 above that		40,00 50,00 60,00 80,00
Postal cards	up to 1.000 up to 5.000 up to 10.000 up to 25.000 up to 50.000		100,00 200,00 400,00 600,00 1000,00
Commercial calendar	up to 1.000 up to 2.000 up to 5.000 up to 10.000 up to 50.000 up to 100.000 up to 500.000	A4/A3/larger than A3 A4/A3/larger than A3 A4/A3/larger than A3 A4/A3/larger than A3 A4/A3/larger than A3 A4/A3/larger than A3 A4/A3/larger than A3	75,00/100,00/135,00 85,00/120,00/170,00 100,00/135,00/200,00 120,00/160,00/230,00 140,00/185,00/250,00 160,00/200,00/300,00 280,00/400,00/600,00
Posters/placards and other promotional items	up to 500 up to 1.000 up to 2.000 up to 5.000 above that		150,00 200,00 250,00 300,00 350,00

Posters/placards and other promotional items as single print			50,00
Internet usage only for website	up to one year over one year		50,00 120,00
Internet usage in documents for download	up to one year over one year		150,00 250,00
Exhibitions (if catalogue publications are also requested, a fee for books will be added)	Special exhibitions Permanent exhibitions		60,00 300,00
Handcrafted products	up to 500 up to 1.000 up to 10.000 above that		100,00 250,00 500,00 600,00
Promotional products			Price per request
Shown images in movies starting at 30 seconds	up to 5 images as of 6 images		250,00 500,00
Community bulletins	flat rate		15,00
Advertising flyer	up to 500 up to 1.000 above that		50,00 100,00 150,00
Usage in presentations/lectures	private congress		10,00 30,00
Private usage	flat rate		10,00